ABSTRACT OF THE DISCLOSURE

A system, method, and computer program product for an end-user of an open access high-speed network for providing broadband data transport services to select a new service provider as a replacement for a current service provider that is no longer a customer of an operator of a high-speed network providing connectivity between end-users and a plurality of service providers providing services on a common network such as the Internet. A digital repository is populated with information regarding the end-users and their service providers. End-users subscribing to a discontinued service provider are redirected to a service provider selection user interface upon accessing the open access high-speed network.